

Rules governing the taking and delivery or transmission of photographs, video footage, etc.

Pursuant to Article 1 of the Provisions of the Game Watching Contract (hereinafter referred to as the "Provisions"), NPB herein sets forth below the rules that govern the taking and delivery or transmission of photographs, video footage, etc. (hereinafter referred to as the "Rules").

Article 1 (Purpose)

In order to strive for the popularization and development of professional baseball and the improvement of the value of stadium watching while also properly protecting the rights and legal interests possessed by the Host Organization, these Rules set forth terms pertaining to the appropriate taking of photographs, video footage, etc. during game watching and methods of delivery and transmission of photographs, video footage, etc.

Article 2 (Definitions)

In these Rules, the meanings of the following terms are as set forth in the Provisions and the items therein, unless it is particularly clear through context that they possess a different meaning.

- (1) "Photographs, video footage, etc." mean photographs, video footage, images, audio recordings, and game data as set forth in item 6 of this Article.
- (2) "During the game" means the period of time from the commencement of official practice before the game to the end of the leading player interviews after the game. Also, "ball in play" means the period of time from the umpire-in-chief calling "Play" according to the Official Baseball Rules until the ball becomes dead under the rules, or the umpire calls "Time" to suspend the game.
- (3) "Player" refers to all fielders, batters, and runners, including pitchers and catchers.
- (4) "Photography equipment" means all equipment possessing the ability to visually record, audio record, or acquire data pertaining to photographs, video footage, etc., and is not limited to a specific type of equipment, such as single lens reflex camera, mobile telephone, smartphone, tablet, or computer.
- (5) "Delivery or transmission" means the act of displaying, sending, sharing, etc., photographs, video footage, etc. on blogs and social media, video footage posting / sharing services, electronic forums, fan websites, etc., to an unspecified number of people through an internet connection, or the act of transmission of such using the internet, mobile telephones, etc. Furthermore, delivery or transmission is not limited to acts committed inside the stadium.

- (6) "Game data" means information concerning the pitching course, type of pitch, and pitching speed for individual pitches by the pitcher, information concerning results for individual swings by the batter, and information concerning batting results and scores for individual batters.

Article 3 (Prohibited Acts)

No person may take photographs, video footage, etc., record sound, or collect data inside the stadium during the game in the following methods or formats.

- (1) Being in the field, around the centerfield screen, or in any other area that the Host Organization has made off limits to spectators
 - (2) Using large scale equipment such as a tripod, or a computer
 - (3) Actions that obstruct watching, such as holding up photography equipment in the stands
 - (4) Setting up photography equipment in the stadium facilities
 - (5) Lingering at or near passageways, stairs, entrances and exits, or evacuation shelters
 - (6) Actions that obstruct the progress of the game, such as using flashes
2. No person may take photographs, video footage, etc., record sound, or collect data in the following methods or formats, both during the game and at any other time, either within the stadium or in the grounds of the stadium manager.
- (1) Actions that bother managers, coaches, players, other spectators, and the staff of the Host Organization
 - (2) Recording that enlarges or highlights a part of the body or recording anything that can identify an individual such as an ID, etc. concerning managers, coaches, players, staff of the Host Organization, etc., cheerleaders, vendors, and other individuals involved with the stadium, or members of cheering groups who have received permission for special cheering, or other spectators
3. No person may deliver or transmit the following photographs, video footage, etc.
- (1) Video footage, audio recordings, images, or game data acquired through the actions prohibited in the previous two paragraphs
 - (2) Photographs, video footage, etc. recording players while the ball is in play
 - (3) Video footage recording anything other than players while the ball is in play, and exceeding 140 seconds
 - (4) Anything delivered or transmitted during the game (including the delivery or transmission of live video footage, live audio recordings, and real time game data)
 - (5) Anything obviously intended for profit
4. The above three paragraphs do not apply in the following cases.

- (1) When permitted by the Host Organization
- (2) When the delivery or transmission is to a family member, friend, client, or any other similar specific individual, is not performed as business, and can be deemed as not infringing upon the rights or legal benefits possessed by the Host Organization